



OFFICIAL MATCH DAY MAGAZINE 15p

SWINDON TOWN FOOTBALL CLUB

SWINDON TOWN
v

CHESTERFIELD

Swindon Town Football Co Limited

Registered Office County Ground
Swindon

Telephone No. 22118
President Mr. W. J. Castle
Directors

Chairman C.J. Green

Vice-Chairman C. Cowley

Directors
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M. W. Earle, T. J. Kearsy, L. Smart,
R. Stephenson, G. Whittock.

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R. A. Morse

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Team Manager
D. T. Williams

Pools Manager
D. Buswell

Club Medical Officer
Dr. J. Nicholas

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We shall be most grateful to hear from supporters who would like to donate a ball for one of our matches.

WOULDN'T A PINT GO DOWN WELL TONIGHT?



IT HAPPENED IN SEPTEMBER

A Diary of Town Events that occurred during this month.

September 7th 1895
Town played the first ever game at the County Ground against a representative side - Nat Whittaker's XI. Mr. Whittaker was a top referee of the period and was later appointed secretary of the Southern League. He officiated in Town's opening Southern League fixture mentioned above.

September 27th 1902
Town wore red shirts for the first ever time at Elm Park, Reading. The change from white brought no immediate luck - Swindon being five goals down at half-time! Tommy Davis pulled back a goal for the Town in the second half, but Reading added a sixth

September 5th 1908
Swindon hammered Norwich City 10-2 at the County Ground. Centre-forward Jim Hogan grabbed four goals, Harold Flemming three and Archie Bown a brace, with Frank Heppenstall completing the scoring. Only three days later, Jim Hogan scored another hat-trick as Gillingham, then known as New Brompton, lost 1-6 at Swindon.

September 25th 1911
Swindon (Southern League champions) met Manchester United (Football League champions) in the Charity Shield at Stamford Bridge before a 12,000 crowd. After being a goal up within seven minutes, Town finished on the wrong end of an incredible 8-4 scoreline. Harold Fleming, Freddy Wheatcroft, Billy Tout (penalty) and Bob Jefferson were the successful Town marksmen.

September 16th 1936
In Aldershot's 5-1 defeat at the County Ground the entire Town forward line of Fred Chandler, Alan Fowler, Arthur Hetherington, Bill Storey and Don McPhail got their names on the score sheet.

September 2nd 1939
After just three League matches of the

new season had been played, the Second World War intervened. Aldershot provided the last pre-war opposition, taking a point home with them from a 2-2 draw. Alan Fowler, sadly killed in enemy action, scored both Town goals.

September 7th 1946
When the League matches of 1939-40 were 'replayed' Town trimmed Aldershot 7-0, Bill Stephens scoring four, including a penalty. He followed this with a hat-trick five days later at Carrow Road, Norwich as Town stormed to a 5-1 win.

September 6th 1951
Swindon fired seven goals past ex-Town keeper George Ephgrave at Vicarage Road, Watford, the home side replaying once. Maurice Owen claimed three and Harry Lunn two. Six days later, Watford arrived at the County Ground - and won 1-0.

September 27th 1958
Keith Morgan made the first of his 325 League appearances in a Town shirt - in a 3-0 win at Saltergate, home of today's visitors Chesterfield. Jim Kelly scored all three goals.

September 15th 1959
Sixteen years-old 'Ernie' Hunt made his League debut for Swindon in a 0-3 defeat at Grimsby.

September 1963
Following the club's first ever promotion, Swindon went to the top of the Second Division and stayed there throughout this month. Home victories were chalked up against Grimsby (2-1), Rotherham (3-1), Manchester City (3-0) and Sunderland (1-0) and away points gained at Leeds and Maine Road, Manchester (both 0-0). Town's first defeat of the season came on the 28th at Northampton, where 18,177 saw the home side win by four goals to nil.

September 18th 1968
Bournemouth became the first side,

since the start of the new season, to put a League goal past Town keeper Peter Downsbrough - after well over five hundred minutes of football.

September 10th 1969
Town defeated A.S. Roma by 4-0 at Swindon to take the Anglo-Italian Cup-Winners Cup on a five goals to two aggregate, Arthur Horsfield scoring three.



ERNIE HUNT



KEITH MORGAN

. both made their League debuts in the month of September

Fact finder

CHESTERFIELD

LEAGUE FORM - LAST FIVE SEASON :

	Div	Pld	W	D	L	F-A	Pts	Pos	Cup Round Reached		Avge. Home Gate	Top League Scorer
									F.A.	F.L.		
76/77	: 3	46	14	10	22	56-64	38	18th	2nd	1st	5240	Rod Fern 18
75/76	: 3	46	17	9	20	69-69	43	15th	1st	1st	4918	Malcolm Darling 18
74/75	: 3	46	16	12	18	62-66	44	15th	3rd	2nd	4614	Ernie Moss 20
73/74	: 3	46	21	14	11	55-42	56	5th	1st	3rd	5777	Ernie Moss 17
72/73	: 3	46	17	9	20	57-61	43	16th	2nd	3rd	5723	Ray McHale 10

COMPLETE FOOTBALL LEAGUE RECORD :

Div.	Pld	W	D	L	F - A	Pts
SECOND	: 776	263	190	323	1070-1237	716
THIRD	: 460	165	108	187	627- 631	438
THIRD						
NORTH	: 860	410	167	283	1555-1203	987
FOURTH	: 412	153	102	157	568- 565	408
TOTAL	: 2508	991	567	950	3820-3636	2549

Talk of the Town

By the Chairman

Today we look forward to entertaining our friends from Chesterfield. It has been encouraging to have a couple of gates around the nine thousand and I hope that we can keep our successful start going and I am sure that you will support us.

Last Saturday at Walsall we were robbed of at least one penalty if not two and anyone that had the opportunity of seeing the game on television will know that this is not just an excuse, because we lost the game.

There can be no excuse to look for an excuse, not to give an honest decision and the fact that possibly we shall get away with such a decision in our favour does not make it honest.

Our next home game is against Bury on Friday evening 16th September, a seven thirty kick off. This has been arranged by the Football League and we also play Shrewsbury on Friday 30th at 7.30 p.m. This is not a fore-runner of things to come although we have agreed to play Colchester away on Friday 11th November. This must make it difficult for our supporters that never miss an away game, but it is not our arranging.

Although our older supporters will remember those more halcyon days when Reg Wise and his staff were responsible for the Catering Arrangements at the County Ground, most of our present supporters appear to be unaware that changes have taken place, and that today, the whole of the catering on the ground and in the stands is organised by the Club itself, and all profits derived from this source help to relieve the club's financial burden.

When Reg retired, the Directors gave successive private companies the catering rights, in return for a small 'rental' fee. The Directors, at that time, were split on the advisability, or otherwise, of setting up their own catering organisation, the chief objection being the loss that might be sustained in spoilt food if there was a postponement prior to the gates being opened on a match day. Those Directors in favour argued that all income from matches played at the County Ground should accrue to the Club itself rather than to outside private interests.

Gradually, as the need to attract additional money to the Club became more urgent, the doubters were won over and in 1975 a step forward was

made, when, at a Board Meeting, the Directors set aside a sum of money to acquire and refurbish the Bars and Kiosks already situated in the stands and around the ground, which were the property of the previous contractors.

A standard of cleanliness was set, the local Health Inspectors advice heeded and the opening match versus Chesterfield on 16th August, 1975, saw the launching of our new venture.

Since that date all profits from the sale of liquid and edible refreshments from eleven bars and kiosks have helped towards our steadily mounting expenses.

Under the guidance of Mr. Arthur Done a Director, who personally orders supplies, supervises the catering staff, prepares the cash for banking etc., standards are frequently checked and maintained and the innovation is proving to be a great success. I would like to say that this entails a lot of hard work, which is all voluntary from Arthur.

In Reg's days hot beverages were dispensed by a young man who walked repeatedly around the perimeter of the ground, with a thermus cylinder of tea strapped to his back, and which was operated by a tap. In the stands tea was sold from very large tea-pots which had to be constantly replenished, thus causing delays.

Today, things are very different, Tea, Coffee and Beef drinks are bought in individual plastic cups, hermetically sealed, and which only need filling with boiled water reduced to a heat of 80F. These 'Klix' products have proved generally satisfactory, but because of the heat generated through the cup some find them difficult to handle, and the manufacturers have now come out with a new idea. They have produced a heat resistance cup which can be held in the hand without discomfort and we are pleased to be able to introduce this new type of utensil to our supporters TODAY. Although the new cup is dearer, we feel that it will attract more customers, and so we shall not be passing on the extra charge to them.

If you have any ideas or suggestions which you feel could improve our catering facilities, drop a note to Arthur Done who will reply personally to you.

From the POOLS OFFICE!

Good afternoon ladies and gentlemen. I hope we will be back on the winning track this afternoon.

THE NEW ROCKET

The New Instant Bingo Ticket starts on 26th September with £1,000 in prizes weekly. Yes £1,000 each week. All for only 10 pence. We still need agents to sell these tickets, so if you could help by selling 10 tickets each week fill in the form below and return it to us at the Pools Office. There is no financial outlay.

We've certainly seen some goals at the County Ground these last few weeks and an increase in our support. However we could still do with extra supporters. If you are a regular Town Supporter why not bring a friend along to see a match. If each of you bring another person to the game the future of Swindon Town would be assured.

If there is anyone of you who think you have a good idea for increasing the income of the Club contact me Doug Buswell or Eric Moore at the Pools Office. We are always open to listen to ideas provided they are constructive.

Dough Buswell
Pools Manager.

SWINDON TOWN F.C.

I would like to become an agent for S.T.F.C.

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DIVISION THREE LEAGUE TABLE.....up to and including Saturday September 3, 1977

	P	W	D	L	F-A	W	D	L	F-A	Pts	Avge Best		Top Lge & Cup Goal Scorer(s)
											Home	Lge Gate	
Colchester Utd.	4	2	0	0	5-0	1	0	1	3-2	6	4270	4371	Bobby Gough 5
Tranmere Rov.	3	2	0	0	4-2	1	0	0	1-0	6	2699	3263	Russ Allen 4
Exeter City	3	0	1	0	2-2	2	0	0	5-1	5	5236	Alan Beer, Tony Kellow, Lammie Robertson 3
Bury	3	2	0	0	4-0	0	1	0	2-2	5	5464	6769	Wayne Entwistle 4
SWINDON TOWN	4	2	0	0	5-1	0	1	1	1-3	5	8266	9396	TREVOR ANDERSON 4
Oxford Utd.	4	1	0	1	3-3	1	1	0	5-4	5	4709	4804	Peter Foley 4
Gillingham	3	1	0	1	5-4	1	0	0	3-2	4	3662	3875	Danny Westwood 6
Plymouth A.	3	1	1	0	2-0	0	1	0	0-0	4	6443	7154	Mike Trusson 3
Chesterfield	3	1	0	0	2-0	1	0	1	3-4	4	4690	Rick Green 3
Shrewsbury T.	3	1	0	1	2-3	1	0	0	3-1	4	4281	5261	Graham Turner 2
Walsall	4	1	0	1	3-3	0	2	0	2-2	4	4945	5174	Alun Evans 2
Chester	3	1	1	0	4-1	0	0	1	0-2	3	3535	3794	Mike Kearney 3
Portsmouth	3	1	0	0	3-0	0	1	1	1-3	3	11132	Dave Kemp 5
Rotherham Utd.	3	0	1	0	0-0	1	0	1	5-5	3	4052	Richard Finney 3
Preston N.E.	3	1	0	0	3-2	0	1	1	0-1	3	5964	Mike Elwiss 3
Wrexham	4	0	2	0	3-3	0	1	1	3-4	3	5398	5797	Bobby Shinton 4
Port Vale	3	1	0	1	3-4	0	1	0	1-1	3	3805	4091	Jeff Hemmerman 4
Carlisle Utd.	3	0	1	0	0-0	0	1	1	2-3	2	4853	Bill Rafferty 2
Bradford City	4	1	0	1	6-3	0	0	2	1-7	2	4467	4533	(See Below)
Sheffield Wed.	3	0	2	0	1-1	0	0	1	0-3	2	11364	12095	Roger Wylde 4
Peterborough Utd.	4	0	2	0	2-2	0	0	2	0-4	2	5485	6099	Steve Camp 3
Lincoln City	4	0	1	1	3-5	0	0	2	1-3	1	4218	4714	John Ward 4
Cambridge Utd.	3	0	0	1	2-3	0	1	1	0-4	1	3397	Alan Bily, Tom Finney, Sammy Morgan 1
Hereford Utd.	3	0	0	1	0-1	0	0	2	1-6	0	4062	Dixie McNeil, Peter Spiring 2

(Bradford City scorers: 2 goals each - Joe Cooke, Don Hutchins, Gary Watson, Bernie Wright)

DIVISION 3 1977/78

FOOTBALL COMBINATION

Date	Opponents	Ground	Score	Scorers	Attendance	Date	Opponents	Ground	Score	
1977						1977				
Aug. 13	League Cup (1) Swansea City	A	3 - 1	11 - 3 - 9	5878	Aug. 20	Birmingham	H	1 - 1	
Aug. 16	League Cup (2) Swansea City	H	2 - 1	7 - 11	5415	Aug. 23	Fulham	A	P	
Aug. 20	Sheffield Wednesday	A	1 - 1	8	12095	Aug. 31	Reading	A	1 - 2	
Aug. 23	Peterborough United	H	2 - 0	9 - 10	7117	Sept. 3	Ipswich Town	H	0 - 3	
Aug. 27	Portsmouth	H	3 - 1	8 - 10 - 7	9396	Sept. 10	Luton Town	A		
Aug. 31	League Cup 2 Cardiff City	H	5 - 1	9 11(2) 7 10	8919	Sept. 13	Crystal Palace	H		
Sept. 3	Walsall	A	0 - 2		4717	Sept. 20	Orient	H		
Sept. 10	Chesterfield	H				Sept. 24	Oxford United	H		
Sept. 13	Preston North End	A				Oct. 4	Queens Park Rangers	A		
Sept. 16	Bury	H				Oct. 8	Bristol Rovers	H		
Sept. 24	Wrexham	A				Oct. 15	Tottenham Hotspur	A		
Sept. 27	Cambridge United	A				Oct. 22	Cardiff City	H		
Sept. 30	Shrewsbury Town	H				Oct. 26	Chelsea	A		
Oct. 4	Bradford City	H				Nov. 12	Norwich City	H		
Oct. 8	Lincoln City	A				Nov. 16	Crystal Palace	A		
Oct. 15	Port Vale	H				Nov. 19	West Ham United	A		
Oct. 22	Chester	A				Nov. 26	Leicester City	H		
Oct. 26	League Cup 3					Dec. 3	Plymouth Argyle	H		
Oct. 29	Exeter City	H				Dec. 10	Hereford United	A		
Nov. 5	Gillingham	H				Dec. 13	Bristol City	A		
Nov. 11	Colchester United	A				Dec. 17	Southampton	A		
Nov. 19	Rotherham United	H				Dec. 31	Fulham	H		
Nov. 26	F.A. Cup 1					1978				
Nov. 30	League Cup 4					Jan. 17	Reading	H		
Dec. 3	Hereford United	A				Jan. 21	Ipswich Town	A		
Dec. 10	Carlisle United	H				Feb. 4	Luton Town	H		
Dec. 17	F.A. Cup 2					Feb. 7	Arsenal	H		
Dec. 26	Oxford United	A				Feb. 11	Orient	A		
Dec. 27	Plymouth Argyle	H				Feb. 14	Birmingham City	A		
Dec. 31	Gillingham	A				Feb. 18	Oxford United	A		
1978						Feb. 25	Chelsea	H		
Jan. 2	Tranmere Rovers	H				Mar. 7	Bristol Rovers	A		
Jan. 7	Peterborough United (3)	A				Mar. 11	Tottenham Hotspur	H		
Jan. 14	Sheffield Wednesday	H				Mar. 15	Cardiff City	A		
Jan. 18	League Cup 5					Mar. 25	Southampton	H		
Jan. 20	Portsmouth	A				Mar. 27	Arsenal	A		
Jan. 28	Walsall (4)	H				April 1	Bristol City	H		
Feb. 4	Chesterfield	A				April 5	Norwich City	A		
Feb. 8	League Cup SF					April 8	Leicester City	A		
Feb. 10	Bury	A				April 15	West Ham United	H		
Feb. 15	League Cup SF					April 22	Plymouth Argyle	A		
Feb. 18	Wrexham (5)	H				April 25	Queens Park Rangers	H		
Feb. 25	Shrewsbury Town	A				April 29	Hereford United	H		
Mar. 4	Lincoln City	H								
Mar. 7	Preston North End	H								
Mar. 11	Port Vale (6)	A								
Mar. 17	Chester (LCF)	H								
Mar. 22	Exeter City	A								
Mar. 25	Plymouth Argyle	A								
Mar. 27	Oxford United	H								
Mar. 28										
Mar. 31	Tranmere Rovers	A								
April 4	Cambridge United	H								
April 8	Colchester United (SF)	H								
April 15	Rotherham United	A								
April 22	Hereford United	H								
April 26	Bradford City	A								
April 29	Carlisle United	A								
May 6	F. A. Cup Final									

These fixtures are the copyright of The Football League Limited.

FOR THE RECORD

Aug. 27 - Div. 3 v. PORTSMOUTH

Allan; McLaughlin, Trollope; Stroud, Aizlewood, Prophet, Moss, Kamara, Guthrie, McHale, Anderson.

August 30 - F.League Cup v. CARDIFF CITY

Allan; McLaughlin, Trollope; Stroud, Aizlewood, Prophet; Moss, Kamara, Guthrie, McHale, Anderson.

Sep. 3 - Div. 3 v. WALSALL

Allan; McLaughlin, Trollope; Stroud, Aizlewood, Prophet; Moss, Kamara (Ford), Guthrie, McHale, Anderson.

Aug. 25 - Mid. Youth League v. WOLVES
away 0-2

Lymer; Kelly, Reilly; Collicutt, Hatter, Brinkworth; Walker, Barry, Walters, Gilligan, Durbridge.

Aug. 31 - Football Comb. v. READING

Scorer: Gilligan

Roberts; Kelly, Reilly; Collicutt, Lewis, Ford; Gilligan, Woodward, French, Brinkworth (Durbridge), Cunningham.

First Team Appearances and Goals 1977-78

Totals include subs

(Goals in parentheses)

	Total	League	F.L.C.	FAC
1. Allan	7	4	3	
2. McLaughlin	7	4	3	
3. Trollope	7(1)	4	3(1)	
4. Stroud	7	4	3	
5. Aizlewood	7	4	3	
6. Prophet	7	4	3	
7. Moss	7(3)	4(1)	3(2)	
8. Kamara	7(2)	4(2)	3	
9. Guthrie	7(3)	4(1)	3(2)	
10. McHale	7(3)	4(2)	3(1)	
11. Anderson	7(4)	4	3(4)	
12. Ford	3	2	1	
13. Cunningham	1			

IN TOWN TODAY

STEVE OGRZOVIC (Goalkeeper)
Steve made his League debut on the opening day of this season at Port Vale and, if early form is any guide, he could become yet another Chesterfield goalkeeper to win fame, following Sam Hardy, Gordon Banks, Ray Middleton, John Osborne, Jim Brown and others.

League record: Chesterfield 3 apts.

COLIN TARTT (Defender/Midfield). Colin opened the season at right-back but he has spent some of his career as a mid-field player. Chesterfield signed him from Port Vale last season. He earned his first chance in the Vale side during 1972/73.

League record: Port Vale 166(4) apts., 7 gls; Chesterfield 18 apts., 2 gls.

JOHN COTTAN (Defender). John joined Chesterfield from Nottingham Forest in 1976. After initially making the Forest team in 1970/71 as substitute, he won a first-team place the following season.

League record: Nottingham Forest 92(3) apts., 4 gls; Mansfield (loan) 2 apts., 1 gl; Lincoln (loan) 1 ap; Chesterfield 41 apts., 2 gls.

SIAN O'NEIL (Defender). Sian was kept out of the Leeds United team by their many international stars but he soon proved himself after his transfer to Chesterfield in 1974 when he went straight into their senior team.

League record: Leeds nil apts., Chesterfield 123(2) apts., 3 gls.

KEN BURTON (Defender). Ken began his career with Sheffield Wednesday when they were in the First Division and he held a regular place for almost two seasons. He later went to Peterborough.

League record: Sheffield Wednesday 54(2) apts., 2 gls; Peterborough (loan) 3(1) apts.; Chesterfield 151(1) apts., 4 gls.

ANDY KOWALSKI (Midfield). Andy graduated through the junior teams to take his first-team bow in 1972/73 and he has been a regular member of the senior squad for the past three seasons. He has scored one goal this season.

League record: Chesterfield 147 (6) apts., 16 gls.



CHESTERFIELD

BACK (l to r): Kenny Burton, Steve Cammack, Shaun O'Neil, Steve Ogrozoic, Colin Tartt, Billy Dearden, Glynn Chamberlain.
MIDDLE (l to r): Frank Barlow (Coach), Gary Simpson, John Cottam, Rick Green, Phil Tingay, Les Hunter, Stuart Parker, Gary Pollard, Harold Roberts (Coach).
FRONT (l to r): Alan Jones, Andy Kowalski, Len Badger, Arthur Cox (Manager), Wilf Smith, Ricky Hellolette, Rod Fern.

RICKY HEPPOLETTE (Midfield). Ricky arrived towards the end of last season from Crystal Palace where he had been for only a few weeks. He began his League career with Preston in 1967/68 and moved onto Orient for £40,000 in 1972. League record: Preston 149(5) apts., 13 gls; Orient 113 apts., 10 gls. Crystal Palace 13(1) apts.; Chesterfield 17 apts., 1 gl.

STUART PARKER (Midfield). Stuart arrived from Southend towards the end of last season, after scoring 18 goals for the Shrimpers. Blackpool gave him his start, putting him into their League team in 1972/73.

League record: Blackpool 10(6) apts., 2 gls; Southend 62(2) apts., 25 gls; Chesterfield 14(1) apts., 2 gls.

RICK GREEN (Forward). Rick has already scored three goals for Chesterfield this season and seems certain to maintain his fine record. He scored 16 for Scunthorpe in his debut season of 1975/76 and hit another nine before his transfer to Chesterfield last season.

League record: Scunthorpe 66 apts., 19 gls; Chesterfield 21 apts., 6 gls.

ALAN JONES (Forward). Alan began his career as a defender with Huddersfield, making his League bow in 1970/71. Halifax signed him in 1973 and he moved on to Chesterfield last season. He has scored two goals this season.

League record: Huddersfield 30 (2) apts.; Halifax 109 apts., 6 gls.; Chesterfield 31 apts., 6 gls.

GROUND SEASON TICKETS

are on sale, price £15.50.

STEVE CAMMACK (Forward). Steve was a member of England's UEFA Youth Cup winning side in 1972 shortly after making his First Division bow for Sheffield United. He never quite won a regular place with the Blades.

League record: Sheffield United 21(15) apts., 5 gls; Chesterfield 41(9) apts., 9 gls.

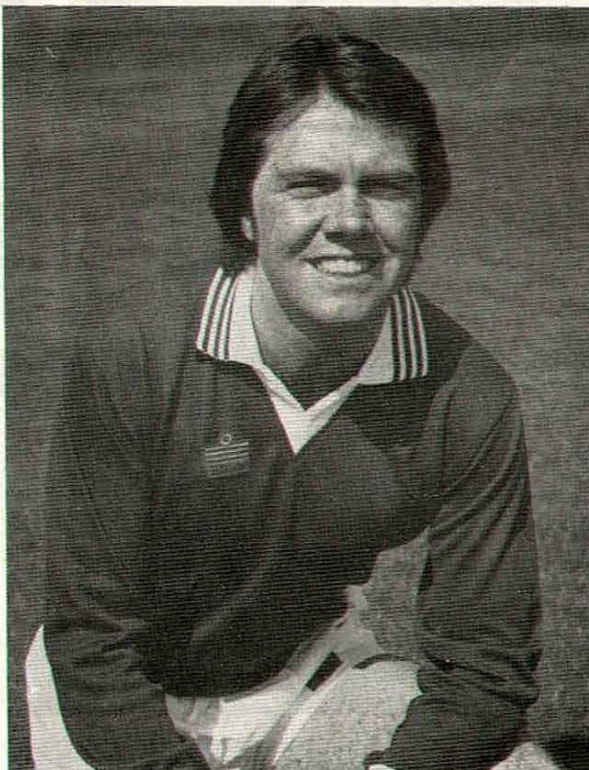
FOCUS ON John McLaughlin

By Tony Pullein



FOOTBALL LEAGUE

	71/72	72/73	73/74	74/75	75/76	76/77	77/78	TOTAL
Aldershot		2		2	2			6
A. Villa			1					1
Barnsley		2	1					3
Blackburn				2				2
Bournemouth				1				1
Brad. City		2						2
Brighton				2	1	1		4
Bury		2		2	2			6
Cambridge		2						2
Cardiff			2		2			4
Carlisle			1					1
Charlton				2				2
Chester	1	2	1		2	2		8
Chesterfield				1	2	2		5
Colchester				2	2			4
Crewe		2(1)	1					3(1)
C. Palace			1	2	2	s		5+s
Darlington		2	1					3
Doncaster		1						1
Exeter	1	2	1					4
Gillingham		2		2	2	2		8
Grimsby	1			2(1)	2	2		7(1)
Hali fax				1+s	2			3+s
Hartlepool	1	1	1					3
Hereford		2		2	2			6
Huddersfield				1+s				1+s
Lincoln		1				2		3
Luton			1					1
Mansfield		2	1		1	2		6
Millwall			1		2			3
Newport	1	2	1					4
Northampton		2(1)	1			2(1)		5(2)
Notts. Co.			1					1
Orient			1					1
Oxford			1			2		3
Peterborough		2		2	2	1		9
Plymouth				2(1)				2(1)
Portsmouth			1(1)			1		3(1)
Port Vale				2	2(1)	2		6(1)
Preston				2	2			6
Reading	1	2	2		2			7
Rotherham			1		2	1		4
Scunthorpe			1					1
Sheff. Wed.					2	2	1	5
Shrewsbury					2	2		4
Southend				1	2			3
Southport								1
Stockport	1	2	1					4
Swansea			1					1
Torquay		1	2					3
Tranmere				2		1		3
Walsall				1(1)	2	2	1	6(1)
Watford				1				1
Workington	1	1	1					3
Wrexham				2	2	2		6
York						1		1
Blackpool			1					1
W.B.A.			1					1
Mid'brough			1					1
Sunderland			1					1
Hull			1					1
	8	40 (2)	34 (1)	39+2s (3)	44 (1)	37+s (1)	3	206+3s (8)



John McLaughlin reckons he's overdue for a bit of promotion excitement after the disappointments of the early days of his League career. At the end of his first full season with Colchester United, the club had to apply for re-election to the Fourth Division.

Things looked up the following season when Colchester recovered to win promotion. But John was not around to join in the fun. He came to the County Ground during the early part of the campaign and, when the final tables were drawn up, we were relegated from the Second Division!

"After that double blow I'm looking forward to something better this time," smiled John.

The following is a complete analysis of John's first-class career to date.

F.A. CUP							
	72/73	73/74	74/75	75/76	76/77	77/78	TOTAL
Bognor	1						1
Bournemouth	2						2
Bromley							1
Everton					1		2
Fulham					2		2
Hitchin					2		2
Lincoln			1				1
Maidstone			1				1
Peterborough		1					1
Reading			1				1
Tooting				2			2
West Ham			2				2
	3	1	5	2	7		18

LEAGUE CUP							
	72/73	73/74	74/75	75/76	76/77	77/78	TOTAL
Cardiff						1	1
Gillingham	1	1					2
Millwall				2			2
Northampton					2		2
Portsmouth			1				1
Swansea						2	2
Wolves				2			2
	1	1	1	4	2	3	12

DANNY'S DESK



Nobody was more bitterly disappointed than the players at the result of last Saturday's game at Walsall but to be honest, we must blame ourselves for this defeat although there were extenuating circumstances. Unfortunately the Referee pulled a muscle and the linesman who substituted for him was obviously not going to make any decision that might cause controversy and allowed one of the Walsall goals when the ball had already crossed the goal line and ignored an obvious penalty when David Moss was brought down in the area. The substitute linesman was a local man who was completely biased towards his home Club and his signalling for offside was nothing short of diabolical. Notwithstanding these unfortunate circumstances, the performance of our team was under par and of course these happenings did not help matters. I am sure that had the match referee stayed in control we would have come away with at least a point.

It was a pleasant duty on Monday evening last to join John Trollope who presented the local Vernons pools winner with a cheque for £115,000 (I could buy a useful player with that). The lucky person, we were pleased to hear, regularly attends the County Ground with his two sons - we must try and flog him a Season ticket.

Last week I travelled to Oxford to see the United play Bury, our next opponents. Bury will be no mean opponents, they have committed themselves to playing attacking football this season

and although time will tell whether their policy will be successful to them their supporters can have few complaints with the early results. During a pre-season tour of Scotland they scored ten goals in three matches then they opened the season with a 3-0 win against Crewe Alexandra in the League Cup. Last Saturday they beat Sheffield Wednesday 3-0, no mean achievement so I am sure we are in for a cracking game next Friday night - yes we are playing Friday evening as Bristol City with whom we are 'paired' for fixture purposes are home to West Ham on Saturday afternoon. Yet again the Evening Advertiser did us a disservice prior to our home League Cup tie against Cardiff City by writing sensationalist stories of an expected invasion of hooligans from Wales in fact, only isolated minor instances took place. They had the goodness to confirm this in their editions following the game but conveniently made no mention of the many hundreds of pounds we lost because they did not bother to confirm the facts thus causing many folk to stay away and, in so doing, missed a good game and six goals.

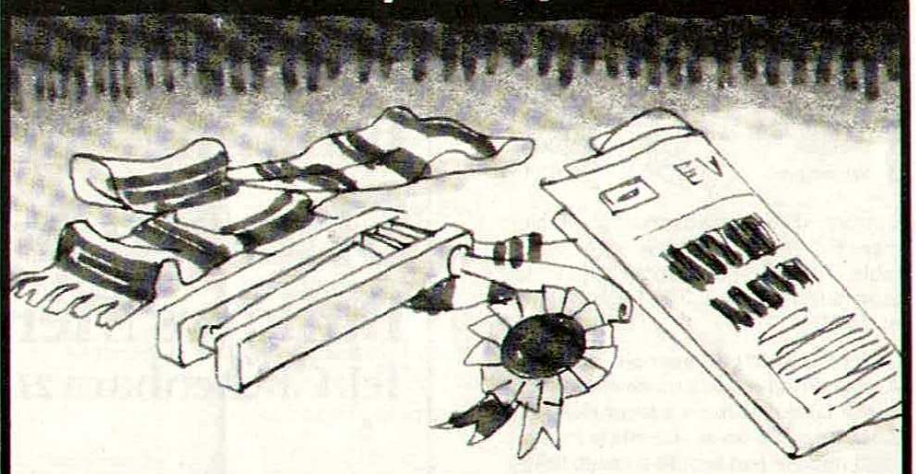
A number of local promising school-boys joined us at the County Ground during the summer holidays for training sessions, I personally took them for two sessions - there were some useful lads amongst them, who knows perhaps another Don Rogers, Ernie Hunt or John Trollope. Thank you for coming today and I hope you have an enjoyable afternoon.

THE FOOTBALL COMBINATION

Table of Results to Monday, 5th September 1977 (Not inclusive)

	Pld	W	D	Goals			Pts
				L	F	A	
Chelsea	4	3	0	1	13	3	6
Queens Park							
Rangers	3	3	0	0	6	0	6
Fulham	3	2	1	0	4	1	5
Bristol City	3	2	1	0	6	3	5
Southampton	2	2	0	0	4	0	4
Luton Town	2	1	1	0	6	2	3
Ipswich Town	3	1	1	1	5	3	3
Birmingham City	3	1	1	1	4	3	3
Crystal Palace	3	1	1	1	4	5	3
Tottenham							
Hotspur	2	1	0	1	5	2	2
Norwich City	2	0	2	0	3	3	2
West Ham Utd.	2	0	2	0	2	2	2
Hereford Utd.	2	1	0	1	2	2	2
Orient	2	1	0	1	2	3	2
Arsenal	3	1	0	2	1	2	2
Leicester City	3	1	0	2	2	5	2
Reading	3	1	0	2	3	10	2
Bristol Rovers	1	0	1	0	0	0	1
Swindon Town	3	0	1	2	2	6	1
Oxford Utd.	2	0	0	2	0	4	0
Plymouth							
Argyle	3	0	0	3	2	6	0
Cardiff City	2	0	0	2	1	12	0

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The Evening Advertiser

Spotlight on Division 3

CHESTERFIELD DRAW BIG CROWD

Chesterfield's match at Portsmouth last Saturday attracted the second largest crowd (11,132) at any Third Division match this season, but they did not give one of their better displays. They lost their 100 per cent League record in a 3-0 defeat --- all Pompey's goals following free-kicks for fouls.

This was a big disappointment for Chesterfield following their fine mid-week League Cup performance against First Division pacemakers Manchester City who were limited to a 1-0 victory at Saltergate.

Portsmouth's display against Chesterfield was undoubtedly inspired by their excellent showing against First Division Leicester City in the League Cup. Pompey won 2-0 and in the next round, of course, we shall be travelling down to Fratton Park to face this hard-up club whose team is very much on the upgrade at the moment.

Bobby Stokes hit his first goal since his recent transfer from Southampton as Portsmouth ran up their first League win of the season.

Sheffield Wednesday, who made such a promising start to the season, slumped badly at Bury where they were beaten 3-0, two of the Shakers' goals coming from Andy Rowland penalties. Rowland, Bury's top scorer with 21 goals last season, hadn't managed to score in five previous games this term.

Unless Wednesday show a quick return to their early form their support will surely wane. After last weekend's games they were still the best supported team in the Third Division. Leading positions:

	Aggregate	Average
1 Sheffield Wed.	22,729	11,365
2 Portsmouth	11,132	11,132
3 SWINDON	16,532	8,266
4 Plymouth	12,886	6,443
5 Preston	5,964	5,964
6 Wrexham	11,267	5,634

Bottom of the crowds chart are Tranmere Rovers --- joint leaders of the table. Their first two home games aggregated a mere 5,399 for an average of 2,700.

Oxford United's 18-year-old striker Archie White made a name for himself in the League Cup tie against Bury when he came on as substitute in the 70th minute and scored a beautifully-taken goal --- his first in League foot-

By Tony Pullein

ball --- eight minutes later. It looked good enough to win the tie until Ian Robins crept in with a headed equaliser for Bury two minutes from Time. It was Robins' first goal for Bury since his £25,000 transfer from Oldham during the summer.

Danny Westwood went to the top of the Third Division scorers' chart with two goals for Gillingham after Joe Cooke had given visiting Bradford City a shock third-minute lead. Gillingham won 4-1. Leading scorers on Saturday night were:

	League	League Cup	Total
Westwood (Gillingham)	5	1	6
Gough (Colchester)	4	1	5
Kemp (Portsmouth)	2	3	5
ANDERSON (SWINDON)	—	4	4
Allen (Tranmere)	3	1	4
Entwistle (Bury)	2	2	4
Foley (Oxford)	2	2	4
Hemmerman (Port Vale)	3	1	4
Shinton (Wrexham)	3	1	4
Ward (Lincoln)	3	1	4
Wylde (Sheff. Wed.)	—	4	4

Tranmere became the only 100 per cent club in the Third Division when they beat Colchester, who shared the record until then, with a later goal by Ronnie Moore. It was Moore's first goal of the season and now he has somewhat restored his confidence he hopes for many more. Two seasons ago he scored 37 goals but last season his tally dropped to 10.

Bits and Pieces

Chesterfield, having celebrated its centenary some eleven years ago, is one of the oldest clubs currently in membership of the Football League.

The club moved to its present home, the Recreation Ground at Saltergate, in the 1880's and has played in colours of red and blue and the Union Jack.

Chesterfield was admitted to the Football League Second Division in 1899 after a three year apprenticeship in the Midland League. It played under the name of Chesterfield Town for a few seasons from 1904.

After finishing in the bottom three places in the division for the fourth successive season, the club lost its Football League status in 1909.

When the Northern section of the Third Division was formed for the 1921-22 season, Chesterfield came back to the League fold.

In 1931, Chesterfield won the Third North championship by a single point from Lincoln City, but lasted only two seasons in the Second Division.

The club almost climbed back at the first attempt, however, finishing only one point behind promoted Barnsley. Two seasons later, in 1936, Chesterfield, although collecting one point fewer (60) again took the championship - this time by five clear points from Chester.

Chesterfield last played in the Second Division in 1951 and actually finished in fourth place in the first post-war season - 1946/47. The club dropped into the Fourth Division after finishing at the foot of the Third in 1961.

The scorer of the most goals for Chesterfield in one season was Jim

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Cookson, who totalled 44 in 1925/26. Ten years later, he joined Swindon scoring 31 times in just 50 appearances

Other players to have served both clubs are Harry Cousins, who joined the Town from Chesterfield in 1932, Frank Large and Ray McHale, whose goals knocked Swindon out of the League Cup in October 1973. Tony McShane, 41 games for Swindon, later became manager of the Derbyshire club.

One face missing from the usual band of Town's away supporters at Walsall was that of Hove-based Andy Fitzgerald. His non-appearance brought to an end a run of 126 consecutive Town games stretching back to March 1975. Andy, 21, has decided to take up a playing career in a Brighton Saturday League after previously turning out only on Sundays. But he will not be far away when Swindon play in mid-week games.



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Tues.	27th Sept.	Cambridge	14.00	£2.15
Sat.	8th Oct.	Lincoln	9.00	£2.70
Sat.	22nd Oct.	Chester	9.00	£3.00

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SATURDAY 10th SEPTEMBER 1977

SWINDON

- 1 ALLAN
- 2 McLAUGHLIN
- 3 TROLLOPE
- 4 STROUD
- 5 AIZLEWOOD
- 6 PROPHETT
- 7 MOSS
- 8 KAMARA
- 9 GUTHRIE
- 10 McHALE
- 11 ANDERSON
- 12 FORD

at 3.00 p.m.



CHESTERFIELD

- 1 OGROZOVIC
- 2 TARTT
- 3 BURTON
- 4 KOWALSKI
- 5 COTTAN
- 6 POLLARD
- 7 JONES
- 8 HEPPOLETTE
- 9 GREEN
- 10 PARKER
- 11 CAMMACK

REFEREE:

Mr. DANIELS, BRIAN H. (Brentwood)
 Passed the Referees' Examination of Essex
 County F.A. in 1951 and has progressed
 through local and the Isthmian League,
 Football League line and the full list in
 1967. Was a linesman at the U.E.F.A. Cup
 Quarter-Final played in Las Palmas in
 1972/73.
 Married, with three children, he is an ex-
 Military Policeman now engaged as Recruit-
 ing and Advertising Manager in Industrial
 Security. His interests are coarse fishing
 and ballroom dancing. He is a founder
 member and President of the Ilford 7-a-
 side Charity Cup also Vice-President of the
 South East Combination Charity Cups.

Linesmen: Red Flag: Mr. K. Jones - Bridgend Yellow Flag: Mr. T.K. Mitchell - Kingsway, Bath.

NEXT MATCH

Tuesday, 13th September - 7.30 p.m.

Football Combination -
CRYSTAL PALACE

Friday, 16th September - 7.30 p.m.

Division III -
BURY

KEY OF THE BOARD

- A Bradford City v Chester
- B Cambridge Utd. v Tranmere
- C Carlisle v Preston N.E.
- D Exeter v Port Vale
- E Gillingham v Oxford Utd
- F Hereford v Rotherham
- G Lincoln v Peterborough
- H Sheffield Wed. v Shrewsbury
- I Walsall v Bury
- J Wrexham v Portsmouth
- K Aston Villa v Arsenal
- L Chelsea v Derby
- M Leeds v Ipswich
- N Leicester v Everton
- O Liverpool v Coventry
- P Manchester City v Manchester Utd
- Q Middlesbrough v Birmingham
- R Newcastle v West Brom Albion
- S Norwich v Bristol City
- T Wolverhampton v Nottm. Forest

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